



Swan Districts Baseball Club

Founded in 1947, Swan Districts Baseball Club is one of the oldest Clubs in Western Australia and boasts an impressive list of records winning seven consecutive State League Premierships; a tremendous record in any sport. Our membership currently consists of over 70 active players across six teams with an even greater community of family and friends.

The Swan Districts Baseball Club is based at North Swan Park, Middle Swan and has what could be described as one of the best dedicated playing fields in Western Australia.

Throughout the 30-game home and away season with visiting teams from both distant and adjoining areas, Victoria Park, Morley and Perth are our nearest competitors.

Funding for the club is through the combination of fees paid directly by players, internal fund-raising including events, canteen and bar and of course our sponsors.

The contribution made by our sponsors allows us to keep fees low and provide adequate facilities and equipment. There are no paid positions within the club committee; all are volunteers. By sponsoring the club, you can be assured that you are helping a local and communityorientated sporting organisation.





Sponsorship as a Partnership

We understand that most businesses are not in a position to provide funds on a purely altruistic basis, and therefore we seek sponsors whom we can in turn support and provide valuable exposure and an avenue for true 'grass roots' marketing. Whilst we offer certain packages that form the basis of an agreement, we are also open to alternatives that may be a better fit for your business or organisation.

What does your sponsorship provide

When you partner with the Swan Districts Baseball Club you are supporting the growth and development of Baseball in the state of Western Australia. You will be a key factor in helping Swan Districts Baseball Club provide its members with the fundamental equipment in order to be successful. Swan Districts has import players that not only play for the club but are key in growing and developing one of the largest junior baseball clubs in Western Australia.

Your partnership helps Swan Districts Baseball club with things such as:

- New Bats
- New Helmets
- Baseballs
- New bases for the field
- Uniforms
- Coaching resources
- Junior growth and development programs



How can we provide exposure for your business

The following is a break-down of the numerous ways we provide visibility of a sponsor's brand:

LOGO'S ON UNIFORMS

DIGITAL METHODS

- o Facebook, Instagram and Twitter
 - § Promotion of your business/service
- o Website
 - § Static links
 - § Posts about your products/offering
- o Email correspondence to our mailing list

SIGNAGE

- o 6ft Home Run Fence
- o Back-net
- o Canteen displays

EVENTS

- o Gaming nights
- o Season windup
- o Quiz night
- o Comedy night





Sponsorship Packages

Platinum Sponsorship

Cost: \$5000 / year

Includes:

- Prominent logo on all pages of the website
- Logo on club uniform (on back)
- Large 2900mm x 1800mm sign on home-run fence
- Signage on back-net 780mm x 400mm size
- Invitation to all club events
- Logo added to the footer on all emails sent to club members through-out the season
- Two emails sent to our mailing list specifically about your product/service offering
- Two posts to our website per season specifically about your product/service offering
- Inclusion in a generic 'sponsors' email sent at the beginning of the season
- Framed Club Jersey (with your logo)
- 1 club polo shirt
- 4 general admission tickets to 2 Perth Heat home games
- Choice of a trophy to sponsor i.e. Clubman Award, MVP etc.

Gold Sponsorship

Cost: \$3000 / year

- Logo on all pages of the website (footer area)
- Logo on walk out shirts (club polo)
- Large 2900mm x 1800mm sign on home-run fence
- Signage on back-net 780mm x 400mm size
- Invitation to all club events
- Logo added to the footer on all emails sent to club members through-out the season
- Two emails sent to our mailing list specifically about your product/service offering
- Two posts to our website per season specifically about your product/service offering
- Inclusion in a generic 'sponsors email sent at the beginning of the season
- 1 club polo shirt
- 2 general admission tickets to 2 Perth Heat home games



Sponsorship Packages

Silver Sponsorship

Cost: \$1250 / year

Includes:

- Logo on all pages of the website (footer area)
- Large 2900mm x 1800mm sign on home-run fence
- Signage on back net 780mm x 400mm size
- Invite to all club events
- 1 email sent to our mailing list specific to your product/service offering
- 2 posts to our website per season specific about your product/service offering
- Inclusion in a generic sponsors email sent at the start of the season
- 1 club polo shirt
- 2 x general admission tickets to a Perth Heat home game

Bronze Sponsorship

Cost: \$500 / year (min 2 years)

Includes:

- Secondary Logo on all pages of the website (footer area)
- Signage on back-net 780mm x 400mm size
- Inclusion in a generic 'sponsors' email sent at the beginning of the season with your own message/offering
- Invitation to all club events
- One post to our website per season specifically about your product/service offering including link(s) to your website



Sponsorship Packages

Referral Sponsorship

Cost: Negotiable – Depending on business provided

Includes:

- Secondary Logo on all pages of the website (footer area)
- Inclusion generic 'sponsors' email sent at the beginning of the season with your own message/offering
- Invitation to all club events
- One post to our website per season specifically about your product/service offering enclosing link(s) to your website
- Signage on back-net 780mm x 400mm size (either sponsor to provide or a minimum of \$1000 has been sponsored, Swan Districts Baseball Club will provide a sign)

Contact

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